

FASZINATION SYSTEM.



OCTANORM 

**ALWAYS DIFFERENT,
ALWAYS NEW.**



The main feature of systems? – They keep fascinating us again and again.

Systems like the alphabet, mathematics or musical intervals excite us again and again. They help people to orient themselves in their environment, to communicate and they simplify things. All these systems have one thing in common, that they comprise of a number of components, that interact to achieve a certain goal.

What we at OCTANORM find exciting about systems is that individual parts keep reconnecting to create something new. This is why we want to invent systems for you again and again.

Discover – FASZINATION SYSTEM.

**A SPECIAL FORMULA
FOR GREATER EXCITEMENT.**



When does a system keep its promises? – When its benefits add up to create a real advantage.

A system must have a certain number of convincing features to work with it efficiently. At the same time, however, it should constantly be developed further to meet the users' requirements.

This is why every OCTANORM system has five central features. They form the genetic code of our systems, which creates **FASZINATION SYSTEM**:

- + **FASCINATINGLY SIMPLE**

- + **FASCINATINGLY DYNAMIC**

- + **FASCINATINGLY INDIVIDUAL**

- + **FASCINATINGLY FLEXIBLE**

- + **FASCINATINGLY SUSTAINABLE**



**FASCINATINGLY
SIMPLE.**



Put your feet up – Now you can simply find what you need.

A simple system is easy to understand for the user. It is the known principle of cause and effect.

From "Plug and Play" for the simple application to "Pro Mode" for more complex applications, we have developed a clear system to assist you to work best with our products.

Systems in 4 steps. This is the new simplicity from OCTANORM:





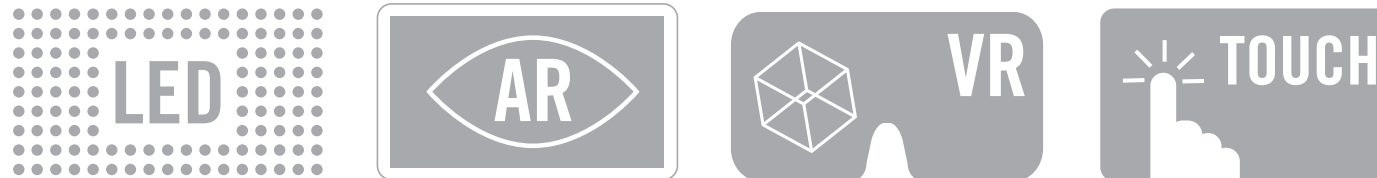
**FASCINATINGLY
DYNAMIC.**



See and be seen – Spaces become an entirely new experience.

Visual stimuli and interaction are the key for future developments. As is the case for exhibition stand construction systems. We would like to offer perfect solutions for integrating LED panels, augmented and virtual reality, as well as the new AV media and interactive interfaces.

A picture says more than a thousand words. Which is why you can integrate these features in almost all our systems. Believe your eyes!



VISUAL STORYTELLING



FASCINATINGLY INDIVIDUAL.

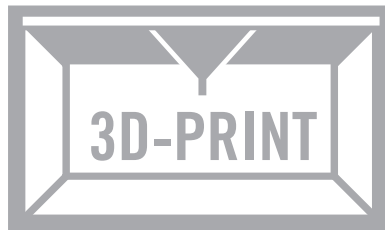


Completely different from others – but always with system.

Individuality offers more visibility in an otherwise uniform mass.
The aim here is not only to look unique, but also to create long lasting memories.

OCTANORM offers the freedom to plan exhibition stands and presentation systems
as individual as you. From standardised solutions to concepts outside of the box.

All our system parts can be customised according to your ideas and desires.
By the way, there are almost no height, and length limitations.



And to make your exhibition appearance even more unique,
we offer more individualisation with parts which we produce
with 3D printing according to your requirements.



+ FASCINATINGLY FLEXIBLE.

Wherever, whenever, and precisely how you want it – so that you can keep an overview in every situation.

To be able to adapt to any situation is a really fascinating skill. Applied to OCTANORM systems this means: Whether for a small or a large budget, from the smallest to a two story exhibition stand, everything is possible with OCTANORM. This begins with planning and creating of parts lists using our planning software OCTAcad.

At OCTANORM, flexibility also means to always be there for customers and fulfilling their wishes on time. This is possible amongst other things with our licensees and the international OSPI network. We are active in 150 countries around the world. More than 140 partners for international exhibitors are on site in over 40 countries. As a result, we are able to guarantee that your creative ideas are always implemented professionally all over the world.



OCTANORM SERVICE PARTNER INTERNATIONAL

EVERYWHERE HERE YOU WILL FIND MAXIMUM FLEXIBILITY FOR YOUR SUCCESS:

ARGENTINA | AUSTRALIA | AUSTRIA | BELARUS | BELGIUM | BRAZIL | CANADA | CHINA | COLUMBIA
CZECH REPUBLIC | DENMARK | FINLAND | FRANCE | GERMANY | GREAT BRITAIN | GREECE | ICELAND
INDONESIA | IRELAND | JAPAN | LUXEMBOURG | MALAYSIA | MEXICO | NETHERLANDS | NEW ZEALAND
NORWAY | PERU | PHILIPPINES | PORTUGAL | RUSSIA | SINGAPORE | SLOVAKIA | SOUTH AFRICA | SPAIN
SWEDEN | SWITZERLAND | TAIWAN | THAILAND | TURKEY | UKRAINE | URUGUAY | USA | UAE



FASCINATINGLY SUSTAINABLE.



Rely on solutions made from aluminium – a special element with a great future.

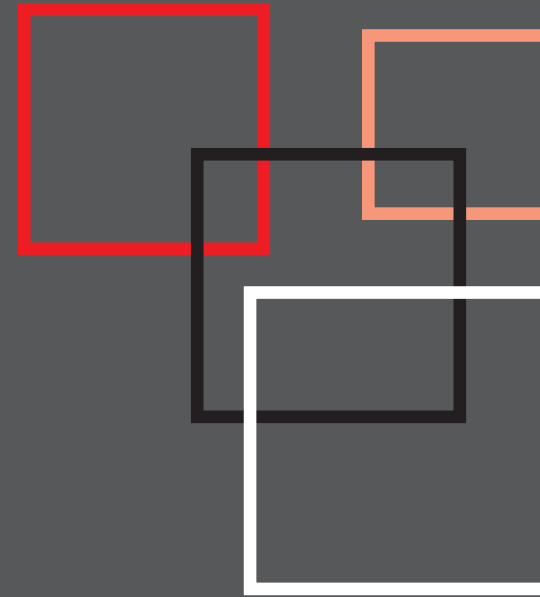
Our nature is a special but also very delicate system. This is why it is particularly important for us that you hold sustainable solutions in your hands with our products.

The individual elements of each of our systems can be used again and again in always new combinations. Thanks to their high stability, their use is guaranteed over many years. Unlike other materials, aluminium can be recycled multiple times without affecting the quality. This positive effect is supplemented by reducing CO₂ emissions with our international network OCTANORM Service Partner International (OSPI).

**The responsible use of valuable resources is our duty towards future generations.
Today and tomorrow – around the world.**



AN OVERVIEW WITH SYSTEM.



Experience our exhibition stands in AR (Augmented Reality) and look behind the scenes - turn by 360°, zoom, discover! Simply download our OCTANORM AR App in your Apple App Store® or Google Play Store®, scan the QR code and get started.





Display and presentation

PAGE 18-21

OCTAlumina toolless | OCTAwall toolless | Counter | OCTAclassic (Uprights and beams)



Floor systems | Frame systems (illuminated and unilluminated)

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OCTAclassic floor | OCTAeco floor | OCTAlumina | OCTAwall 40 | OCTAwall pro | OCTAwall custom



Extrusion systems | Ceiling systems

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Maxima | OCTArig



Two-storey | Systems with proof of stability

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OCTAmax 350 | OCTAuniversal

Software

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OCTAsketch | OCTAdesign | OCTAcad



DISPLAY AND PRESENTATION

OCTAlumina toolless | Counter



OCTAlumina 120 toolless. Toolless construction in no time.

Light has an extreme power of attraction. With our light frame systems for fabric, you can make your advertisements shine in just a few minutes. Thanks to simple plug connections, the light frames with a depth of 120 mm are ready to use at the blink of an eye. And they can be dismantled into a handy format for easy handling and transport. Perfect for the constant changes in the display and retail markets.



Our OCTAlumina product family offers many other highlights, for example counters and bar tables.





OCTAwall 40 toolless can be built free-standing with footplates and in combination with adjustable feet.



DISPLAY AND PRESENTATION

OCTAwall toolless | OCTAclassic (Uprights and beams)

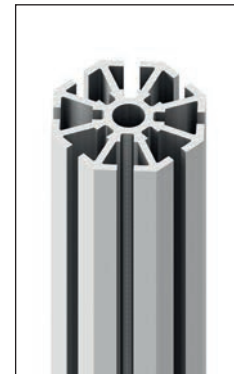


OCTAwall 40 toolless – the solution for fabric and panels.

You do not have to choose just one. This refined frame system with a depth of 40 mm for fabric or panels on both sides: high-quality Velcro holds panels in place and the fabric groove tightens silicon edge graphics securely in the frame. Practically packed in a shoulder bag, the frame can be set up with minimal effort thanks to the spring button system. Simply pop the frames together and the display or exhibition stand is ready.



The 8 grooves of the upright extrusion allow connections at a 45° angle.



Uprights and beams. OCTAclassic for exhibition construction.

For everyone who needs more freedom: With individual uprights and beams, you can make your own ideas come to life. Upright extrusions with 8 grooves allow connections at a 45° angle. The patented tension lock technology connects the extrusions securely. Extensive accessories such as shelf supports, monitor holders, or lights ensure individuality.



Do you need elegant ceiling lights?
On the next page you will find out more
about our light frame system OCTAlumina.





OCTAwall – the frame system that adapts to your needs.

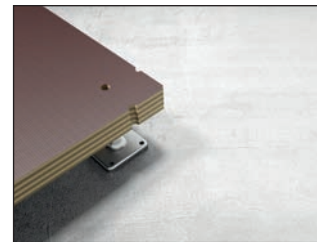
Simple, well-designed and reduced to the most important components. Choose from two extrusion thicknesses: 40 mm for refined and smaller presentation areas with a height of up to 3 metres, or 80 mm for large stand areas of up to 6 metres. Curved frames and a variety of accessories, such as doors, ensure room for creativity. The continuous fabric groove maximizes your advertising area without interruptions. Consequently, you can integrate all-over prints and surrounding graphics. And to make planning just as easy, you can find our intuitive planning tool OCTAsketch (see p. 30) online.



One extrusion for fabrics and panels

2 floor systems for your needs: OCTAfloor

Cable management made easy. Loads of up to 20,000 kg per square metre. Also water- and weather-resistant. In addition, quick and easy to install. OCTAfloor does all this, making them more than just raised floors. Suitable for every project, indoors and outdoors. Individually adjustable to special shapes and uneven floors. With edge protection, ramp and illuminated floor edges.



OCTAclassic floor
Indoors | up to 5,000 kg/m² | 1 cable outlet per m² | continuously height-adjustable



OCTAeco floor
Indoors & outdoors | up to 20,000 kg/m² | 9 cable outlets per m²



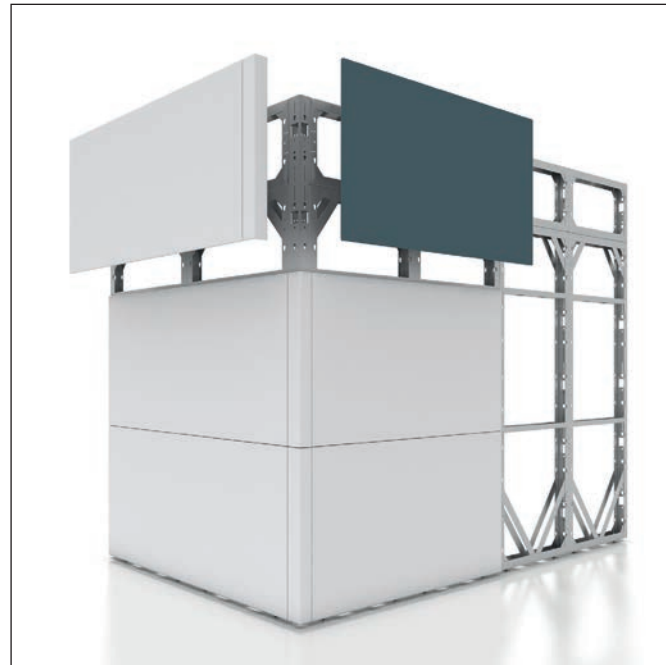
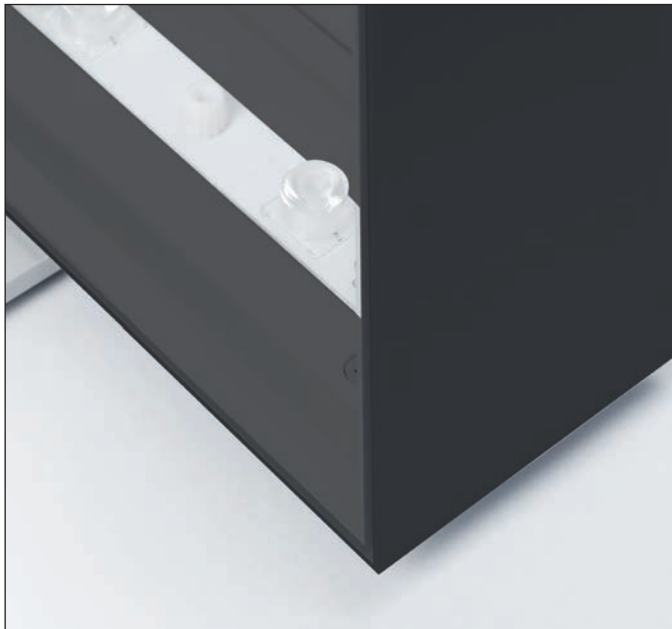
FRAME SYSTEMS ILLUMINATED AND UNILLUMINATED

OCTALumina | OCTAwall custom



OCTALumina – more than just illuminated graphics.

The natural attraction of light. Enhanced by high-performance power LEDs. With an optimum lens dispersion and neutral colour reproduction. And with consistent, shadow-free illumination. Our light frame system OCTALumina is available in 40, 80 and 120 mm depths, illuminated on one or on both sides. Available in any RAL colour on request. A highlight in the truest sense of the word: whether free-standing with baseplate, mounted to the wall or suspended from the ceiling. Extras such as counters, cubes and circular lamps fulfill every requirement.



Fast assembly: The aluminium frames are securely fastened with screws; panels can be suspended toollessly into keyholes.

OCTAwall custom – conventional look with system.

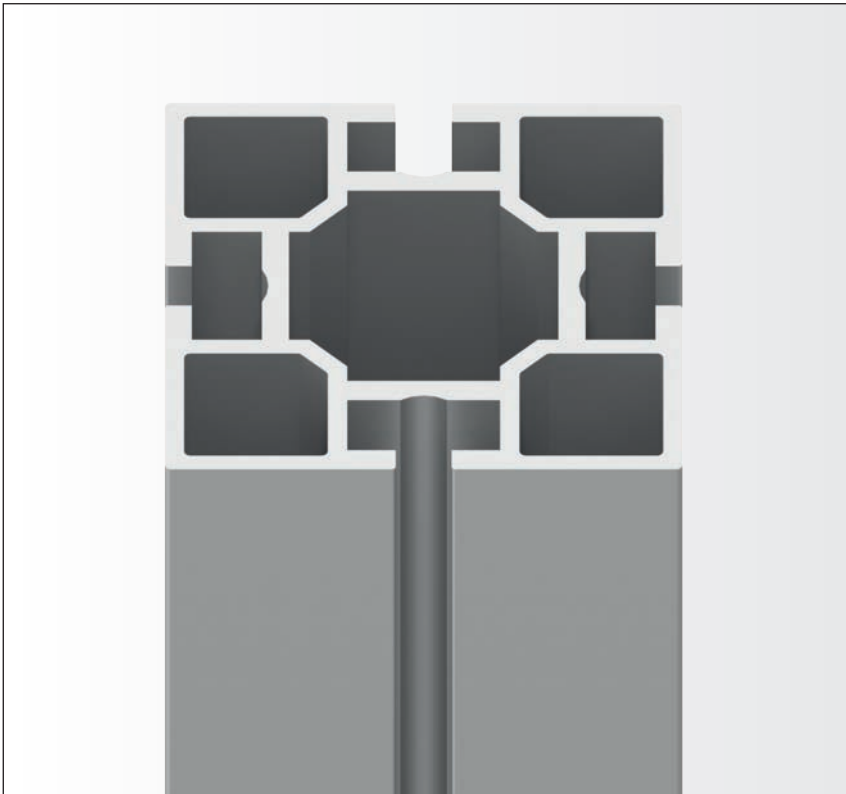
A modern look in combination with the advantages of a frame system; without visibly showing it. By covering the aluminium frames with different materials and substrates, in a short period of time you can create unique environments up to 6 metres high. And because our systems are compatible with each other, OCTALumina 120 light frames can be integrated seamlessly.

Complete illuminated rooms – including door, can be realised with OCTAlumina plus.



Maxima. One system – every possibility.

With extrusion depths of 40, 80, 120 and 160 mm, the system can be used anywhere: from displays and retail to exhibition stands with impressive heights of up to 6 metres. In addition to the proven features such as the patented tension locks, the sustainable construction method and fast assembly, there are a large number of other functions that make Maxima ideal for future designs. The integration of technology, such as LED panels and OCTAlumina light frames ensure the necessary creative freedom. The extrusion system for everyone who does not want the limitations associated with a standard frame size.



For a secure ceiling construction: OCTArig

One system. Three construction methods. Suspended from the hall ceiling, on supports, or pylon construction. With a span of up to 12 metres and a high load capacity, OCTArig is the ideal partner for a stable ceiling structure. As the system, including power rails, can be preassembled on the floor, valuable time is saved. Invisible cable routing and various cladding possibilities allow the structure to merge into the background to highlight your stand design fully.



OCTArig sets standards in security



TWO-STOREY | SYSTEMS WITH PROOF OF STABILITY

OCTAmax 350 | OCTAuniversal



More floor space with OCTAmax 350.

An additional floor space at a height of 2.75 metres: ideal for secluded meeting rooms or product presentations with long-range impact. Numerous combinations from the preconfigured basic modules and attachment modules offer the right solution for every project. The lightweight aluminium allows for simple and above all quick set up and dismantling. The individual modules can be installed without additional lifting gear.

More attention. More advertising space. At decreasing basic costs.



Fully finished configured kits, including proof of stability for free-standing walls up to 6 metres high.

OCTAuniversal. Free-standing walls with proof of stability.

Attract attention with 6 metre high, free-standing walls directly at the edge of the stand – including proof of stability. Mounted all around with LED panels, light frames, or wall panels. Keyholes integrated into the upright extrusions ensure a quick and safe assembly of the cladding. Hook in the LED modules and you are finished. OCTAuniversal is ready for the future, because it is more than a simple substructure.



OCTAsketch for OCTAwall 40: from design to quote

Only professionals can design 3D models on a computer – until now! You can create professional stand designs using OCTAsketch without any prior experience. And in just a few minutes. Choose from the hundreds of design examples or create your own exhibition stand using the Drag and Drop feature. And by the way, the program generates your individual parts list and request for a quote. Start right now: OCTAsketch is web-based and does not need to be installed.



Scan the QR code
and get started!

Features:

- no installation needed
- library with 600 designs as inspiration
- drag and drop function
- project folder, including parts list and design examples
- step-by-step video tutorials



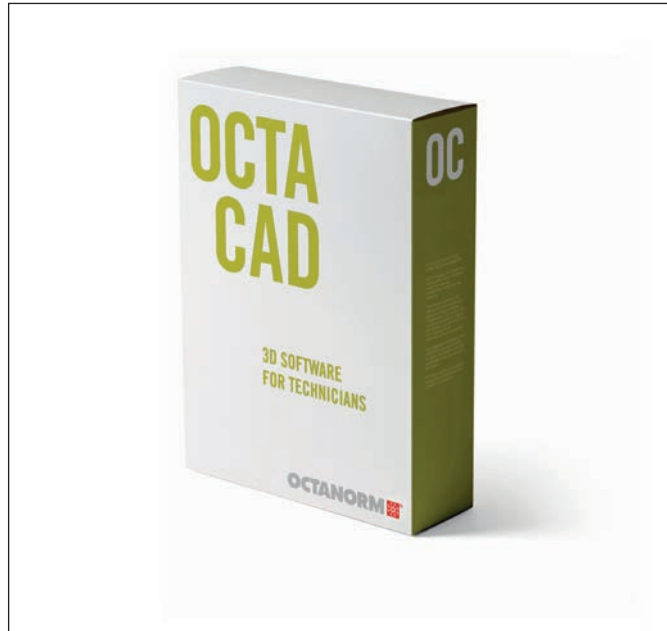


OCTAdesign: professional renderings for designers.

OCTAdesign is a multifaceted Plug-In for Autodesk 3ds Max®. Created for exhibition designers and architects, it offers customised functions relating to the photo-realistic presentation of exhibition stands and environments. An intuitive user interface, smart modules for the individual product families, and the integration of Virtual Reality are only a few of the numerous features. In short: a highly efficient workflow, which quickly delivers perfect results.

Features:

- flexible software subscription
- interactive assistants save time
- smart modules for the individual product families
- 3D and Virtual Reality
- automatic parts lists
- integration of own extrusions
- training program



OCTAcad: the Plug-In for design engineers.

OCTAcad works as a high-performance Plug-In for Autodesk AutoCAD® Architecture and is specifically tailored to the designs in the exhibition construction area. A large number of time-saving functions make everyday work simpler: intelligent modules for walls, floors and claddings, customer and exhibition administration, as well as automated parts list creation directly from the drawing.

Features:

- flexible software subscription
- time-savings thanks to intelligent modules
- large article library
- automated parts lists
- integration of own extrusions
- training program

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